

GENERAL SPONSORSHIP OPPORTUNITIES

Funds received are used generally to support programming and community service efforts during the 2024–2025 board year.

Blueprint \$15,000

Full page advertisement in commemorative program book on inside front cover and logo displayed on BWL website for one year (October - September). Listed as title sponsor. Table of 10 with premium placement. Highly visible logo display at event (step & repeat and signage). Public acknowledgment during the program.

Sustaining \$10,000

Full page advertisement in commemorative program book with premium placement and logo displayed on BWL website for one year. Eight tickets at a table with premium placement. Highly visible logo display at event (step & repeat and signage).

Inspiration \$7,500

Full page advertisement in commemorative program book and name on BWL website for one year. Well placed half-table (five tickets). Logo displayed at the event.

Visualizer \$5,000

Full page advertisement in commemorative program book and name on BWL website for one year. Three tickets. Logo displayed at the event.

Designer \$3,000

Half page advertisement in commemorative program book, and name on BWL website for one year. Two tickets. Logo displayed at the event.

Collaborator \$1,500

Half page advertisement in commemorative program book and name on BWL website for six months. One ticket. Name displayed at the event.

Friend of BWL \$800

Quarter page advertisement in commemorative program book. One ticket. Name displayed at the event.

BWL Supporter \$500

Quarter page advertisement in the commemorative program book. Name displayed at the event.

A La Carte Program Book Advertisement

Full Page Ad (w/bleed 7.25 x 9.25, or w/o bleed 6x8): \$1200

Half Page Ad (6 x 3.75): \$600

Quarter Page Ad (2.75 X 3): \$300

Business Card (2.75 x 2): \$150

INSTALLATION-SPECIFIC SPONSORSHIP OPPORTUNITIES

Cocktail Reception Sponsor **\$15,000** (one available)

Be the very first sponsor recognized at Installation by hosting the pre-event cocktail reception. The reception will take place just outside the main event. The reception will include light tray-passed appetizers with a semi-hosted bar (the first 150 attendees will be provided with a drink ticket). Visibility opportunities for the cocktail reception sponsor include:

- Reception signage
- Sponsor recognition on drink tickets
- Speaking opportunity at the cocktail reception
- Recognition during Installation program
- Half page advertisement in commemorative program book
- Two tickets

Audio Visual Sponsor **\$8,500** (one available)

Help amplify BWL's celebration by offsetting the cost of audio-visual equipment and labor. Visibility opportunities for the A/V sponsor include:

- Recognition during Installation program
- Half page advertisement in commemorative program book
- Two tickets to the Installation.

Program Book Sponsor **\$8,500** (one available)

Help document this event by offsetting the cost of the event programs. Visibility opportunities for the Program Book sponsor include:

- Recognition during Installation program
- Half page advertisement in commemorative program book
- Two tickets to the Installation.

GENERAL PARTNERSHIP OPPORTUNITIES

If you are interested in supplementing your installation sponsorship package to include a 2024 Cocktail Sip sponsorship or meeting sponsorship, please contact us at installation@blackwomenlawyersla.org for information on add-on packages.

PAYMENT LOGISTICS

Purchase a sponsorship or advertisement using one of three methods:

Pay by Check: please send your completed sponsorship form and check made out to **Black Women Lawyers Association of Los Angeles, Inc.** to our attention at:

Black Women Lawyers Association of Los Angeles, Inc.
c/o Uche Anene
P.O. Box 8179
Los Angeles, CA 90008

Please also send an email attaching the completed sponsorship form, with a note indicating you will pay by check, to our attention at installation@blackwomenlawyersla.org.

Request an Invoice: To request an invoice, please send an email with your completed sponsorship form attached to installation@blackwomenlawyersla.org. Invoices may be paid by check or using our online payment portal (an additional 4% charge will be added to online payments to cover payment processing fees).

Pay Online: Our online payment portal will be live soon. Please contact us at installation@blackwomenlawyersla.org, and we'll send you the link. **PLEASE NOTE:** online payments will include a four percent (4%) charge, which covers payment processing fees.

* * *

Contact Name: _____
Firm / Company: _____
Address: _____
City, State, Zip: _____
Telephone: _____
Email Address: _____

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Camera-ready advertisements and/or logos may be sent in PDF or JPEG format with high resolution images to: Tangela Terry at tangelaterry@gmail.com (please cc: installation@blackwomenlawyersla.org). Advertisements and payment must be received by BWL on or before September 7, 2024 to guarantee inclusion in the program book.

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For questions or more information, please contact co-chairs Alisha Burgin and Laura Heyne at installation@blackwomenlawyersla.org. We will do our best to respond promptly, but please allow two business days for a response to your emails.